



CITY OF TOPEKA

CITY COUNCIL COMMITTEE
MEETING MINUTES

TRANSIENT GUEST TAX COMMITTEE

CITY COUNCIL
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Date: May 11, 2017

Time: 3:00 p.m.

Location: TPD LEC, 320 S. Kansas Ave., Classroom A

Committee Members Present: Councilmembers Elaine Schwartz (Chair), Jeff Coen, and Karen Hiller.

City Staff Present: Nickie Lee, Finance Director & Mary Feighny, Deputy City Attorney.

1. Meeting was called to order by Councilmember Schwartz.
2. Approved minutes from March 8, 2017 meeting.
3. Proposed 2018 Transient Guest Tax (TGT) Budget

Nickie Lee presented the recommended 2018 TGT budget of \$2,836,747 (attached). The Transient Guest Tax is 7%, with 5% for the base fund, 1% for the Sunflower Soccer fund and 1% for new allocations to include the Downtown Plaza, Evel Knievel Museum, Jayhawk Theater, and Constitution Hall.

Brett Oetting, President and CEO of Visit Topeka, Inc., spoke to the committee about how a \$100,000 loss of TGT funds would negatively impact the economic development services they provide to the community and the profits that are generated with these funds. He opposes allocating \$50,000 to the Riverfront Authority to pay for a consultant, and \$48,443 for Downtown Pocket Parks maintenance. He does not agree that TGT funds should pay for these types of services.

Matt Pivarnik, President and CEO of GO Topeka, and Kurt Young, Executive Director of the Topeka Lodging Association, both spoke to the committee and agreed that TGT funds should not be spent on the Riverfront Authority consultant fees or the Downtown Pocket Parks maintenance.

Nickie Lee requested that the next TGT Committee meeting be scheduled prior to June 2, 2017. Hiller suggested after May 17th when the Riverfront Authority could be invited to present, in addition to inviting Shawnee County Parks & Recreation.

Mary Feighny stated that the City has executed a contract with the Kansas State Historical Society for the Capital Building Tours that will start on June 3, 2017. Brett Oetting stated that the funds to keep the Capital Building open on the weekends are already built into their budget.

4. Sunflower Soccer Association (SSA) Update

Kevin Beck, SSA Vice President, presented an update on the improvements the TGT funds have provided to their facility. Mr. Beck would still like to put in lighting for the parking lots and on the fields, fencing to stop balls from going into the roadway, turf fields, expanding the entrance/exit to help traffic flow, and other parking lot improvements. Andrew Fletcher will start soon as the new Executive Director of SSA.

Meeting adjourned at 4:25 p.m.

The video of this meeting can be viewed at:

<https://www.youtube.com/watch?v=NjGFijRb874&feature=youtu.be>

Transient Guest Tax



TRANSIENT GUEST TAX FUND UPDATE

Updated 5/9/2017

Recommended 2018 Budget Version 1

	FY15	FY16	FY17	FY18
TGT FUND	Actual	Actual	Projected	Budget
Balance Forward	66,824	178,119	966,681	591,042
REVENUES				
TGT Base	2,180,176	2,014,759	2,020,160	2,060,563
TGT Soccer	365,707	392,203	380,482	388,092
TGT New 1% Allocation	-	375,639	380,482	388,092
Contingent	-	-	-	-
TOTALS	<u>2,545,883</u>	<u>2,782,601</u>	<u>2,781,124</u>	<u>2,836,747</u>
EXPENDITURES				
<i>GRANTS</i>				
Visit Topeka††	1,394,402	1,330,132	1,569,204	1,500,138
Visit Tpka Bid Fund	175,000	187,746	196,938	208,880
Sunflwr Soccer SAs	247,145	274,110	395,583	379,986
Admin Fee and Other	50,871	66,346	50,626	57,422
<i>TRANSFERS</i>				
Railroad Heritage (Grt Overland St)	47,000	-	-	-
Riverfront Park	106,000	-	-	50,000
Historic Prsrv. Fund†	203,095	-	-	-
Topeka Zoo (Gen Fund)	211,075	135,705	196,238	189,891
Downtown Park Maintenance	-	-	-	48,443
Historic Society Capital Tours	-	-	-	22,000
<i>1% Allocation †††</i>				
Downtown Plaza	-	-	538,760	273,628
Evel Knievel	-	-	47,060	23,901
Jayhawk Theater	-	-	106,690	54,186
Constitution Hall	-	-	55,664	28,271
CONTINGENCY				591,044
TOTALS	<u>2,434,588</u>	<u>1,994,039</u>	<u>3,156,763</u>	<u>3,427,790</u>
ENDING BALANCE	178,119	966,681	591,042	(0)

† Through 2015, received 1/6 of TGT Base Revenues, less the payments to Railroad Heritage and Riverfront Park.

†† Block grant allocation with intention that Visit Topeka coordinate marketing efforts with outside agencies.

††† Collections began in 2016 for the identified recipients.