



**Ask About our
Scholarships**



First Step FastTrac

A Ewing Marion Kauffman Foundation Program For Entrepreneurs



Have you ever dreamed about becoming a small business owner? This real-world business multi-session educational course is designed to transform a business idea into a business concept. You will define personal vision and goals, and be given an introduction to a Model Business Reality Check.



- ✔ **Products/Services Explored**
- ✔ **Market Analysis**
- ✔ **Price & Profitability Analysis**
- ✔ **Feasibility Plan Created**
- ✔ **Action Plan for Next Step**
- ✔ **Graduation**



For more information please contact:

GTCC/GO Topeka/DBE Programs
Mary Ann Anderson
(785)231-6000
manderson@topekachamber.org



What can I expect during the First Step FastTrac course?

- You will determine the feasibility of your business idea through research and objective discussion including feedback from peers and experienced business coaches.
- You will learn about the resources available in Shawnee County that can assist you as you develop your business concept.
- You will practice and gain confidence in your ability to communicate in a business-like fashion.
- Your end product will include a Feasibility Plan.

What does this course cost?

The Greater Topeka Chamber of Commerce/GO Topeka/DBE Programs scholarships cover all but **\$50.00** of the cost for participants from Shawnee County.

After taking this course are there any other incentives or resources to further develop my Feasibility Plan?

Yes, Greater Topeka Chamber of Commerce/GO Topeka/DBE Programs has an incentive package to help you continue your dream of opening a small business. Once you have completed your graduation, you are eligible for extended resources and education.

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(Scholarship funds are granted in part by the City of Topeka)

The Disadvantaged Business Enterprise are participating partners of NaviGate.

